

RIGID DISK DRIVES

DISK DRIVE CAPACITY AND PRICING HISTORY

<u>Year</u>	<u>Worldwide disk drive sales revenues (\$ million)</u>	÷	<u>Total disk capacity shipped (Terabytes)</u>	=	<u>Overall average price per megabyte (\$)</u>
1988	20,424.0		1,769.9		11.54
1989	22,660.3		2,435.9		9.30
1990	25,578.0		3,727.1		6.86
1991	24,632.0		4,710.8		5.23
1992	24,549.5		8,180.4		3.00
1993	21,729.8		14,855.5		1.46
1994	23,231.4		32,933.0		.705
1995	26,632.9		80,677.2		.330
1996	28,819.1		160,623.4		.179
1997	31,736.3		338,061.4		.094
<i>1998</i>	<i>34,229.3</i>		<i>772,275.4</i>		<i>.044</i>
<i>1999</i>	<i>37,094.2</i>		<i>1,534,068.4</i>		<i>.024</i>
<i>2000</i>	<i>38,621.2</i>		<i>3,279,513.8</i>		<i>.012</i>
<i>2001</i>	<i>38,672.4</i>		<i>6,141,889.4</i>		<i>.006</i>

Forecasts shown in italics above.

NOTES: 1 Byte = 8 bits
 1 Kilobyte = 1,000 bytes
 1 Megabyte = 1,000,000 bytes
 1 Gigabyte = 1,000,000,000 bytes
 1 Terabyte = 1,000,000,000,000 bytes
 1 Petabyte = 1,000,000,000,000,000 bytes
 1 Exabyte = 1,000,000,000,000,000,000 bytes
 1 Zettabyte = 1,000,000,000,000,000,000,000 bytes
 1 Yottabyte = 1,000,000,000,000,000,000,000,000 bytes